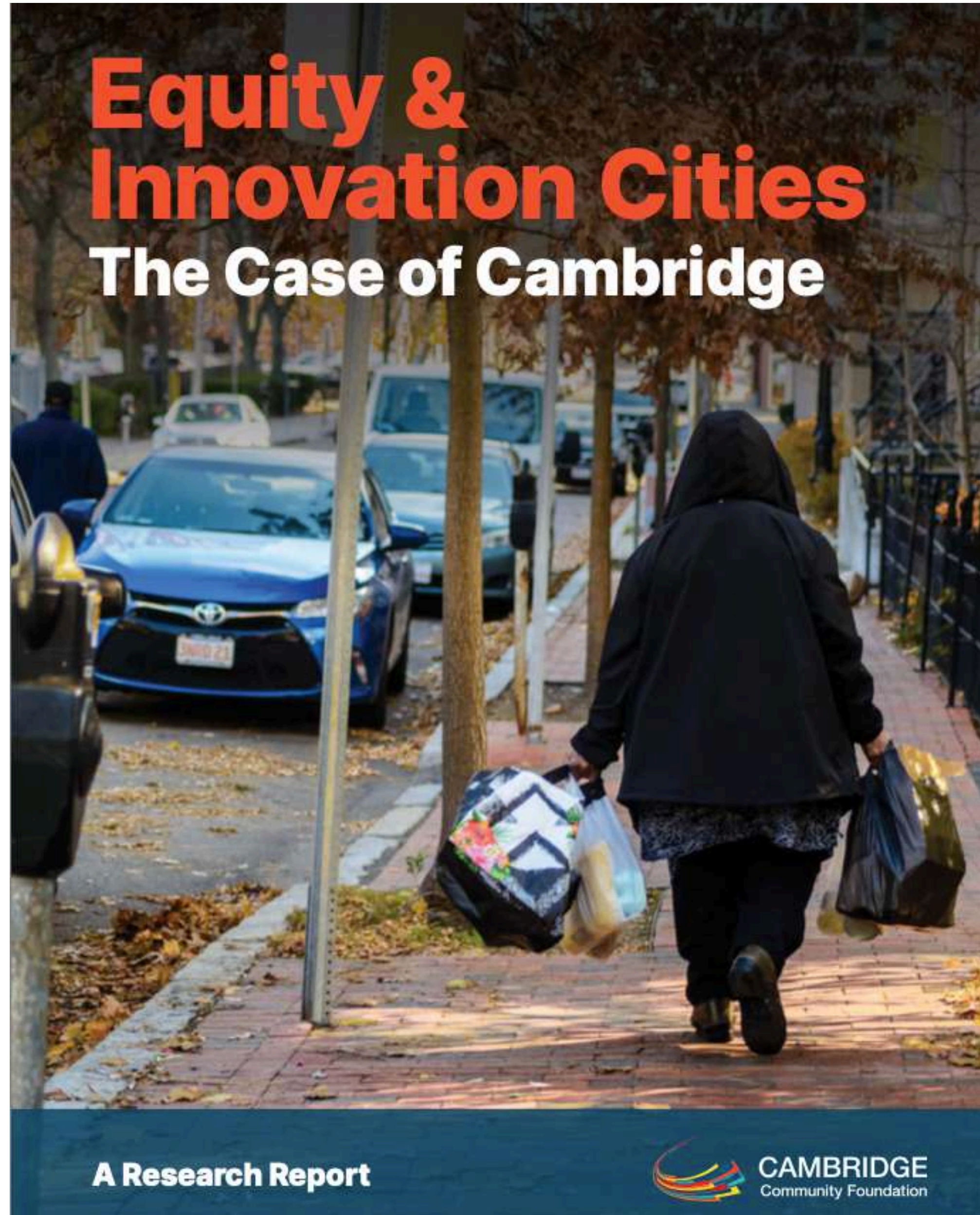


2 Blocks

**How Much of a Difference Can 2 Blocks From the Most Innovative Sq. Mile on the Planet Make?
From our Research, A LOT!**

Fletcher
Maynard
Academy

Kendall
Square



'Area Four' residents live in the shadow of the future

Hard by the new buildings, ideas, and money crowding Kendall Square is Cambridge's poorest neighborhood

By [Katie Johnston](#) Globe Staff, November 23, 2014, 12:00 a.m.



Mark Pappas lives in public housing in a neighborhood simply known as Area Four, which has become a focus for biotech companies such as Novartis. JESSICA RINALDI/GLOBE STAFF/GLOBE STAFF

NOVEMBER 2014

Two tales of one city: The Port sits in the shadow of Moderna and Pfizer

By [Hanna Krueger](#) Globe Staff, Updated February 27, 2021, 3:29 p.m.



Bobby Hughes with his daughter Teane Scott at her apartment in The Port neighborhood of Cambridge. Hughes's mother, longtime Port resident Wilma Allston-Hughes, died from COVID-19 on Christmas. CRAIG F. WALKER/GLOBE STAFF

FEBRUARY 2021



Plan to Fight Racial Injustice

- Criminal justice and law enforcement
- **Equity in education**
- Economic opportunity and empowerment
- Equity in health care
- **Breaking down barriers and building bridges between communities**
- Voting and civic engagement

October 2020



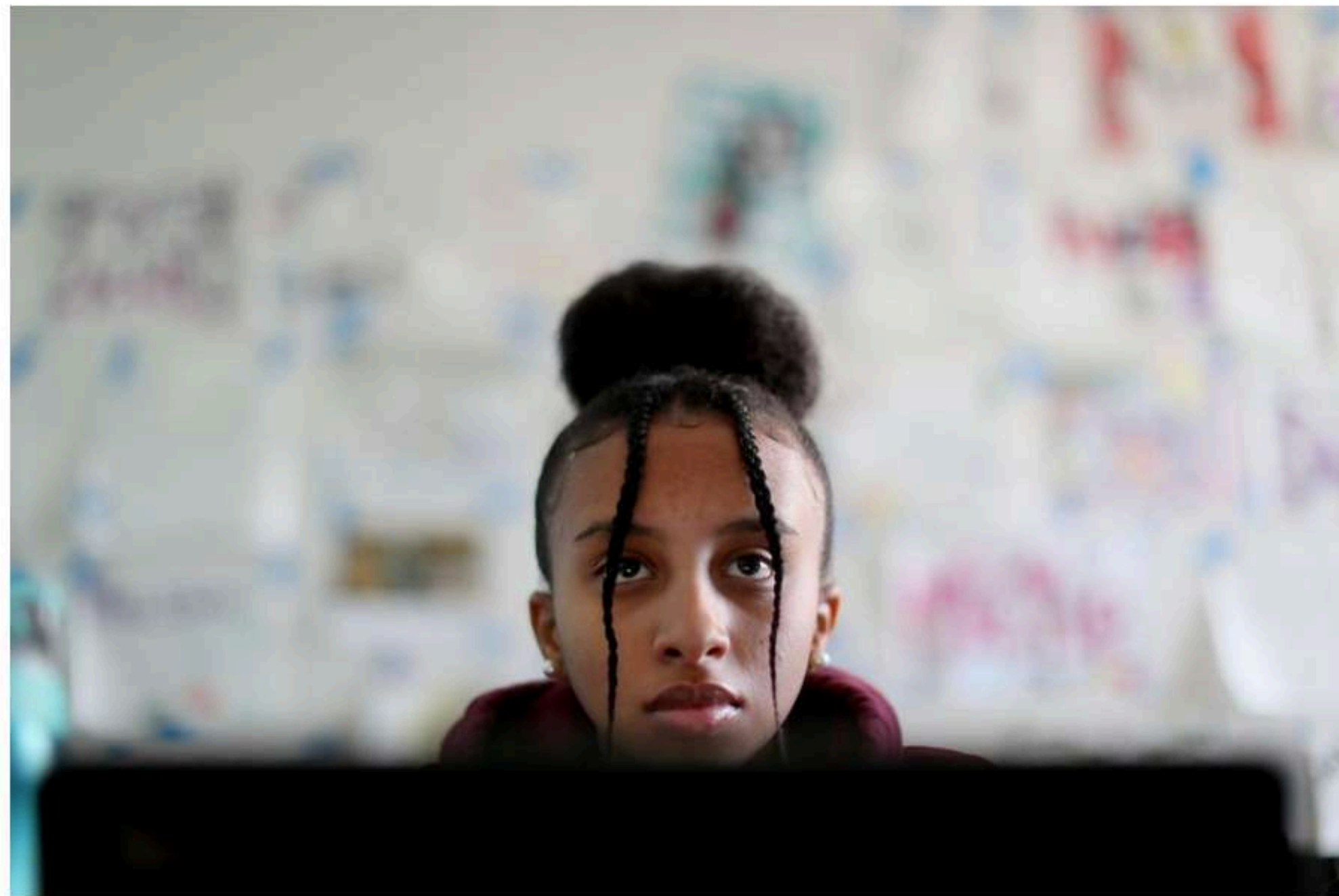
INNOVATORS
FOR PURPOSE

Root Cause -> Educational Inequities

THE GREAT DIVIDE

Cambridge high school struggles with equal access to AP classes

By Jenna Russell and Meghan E. Irons Globe Staff, Updated February 20, 2020, 11:25 a.m.



Lwam Mahari, a student in an AP US history class at Cambridge Rindge and Latin School, plans to take the AP exam this spring. SUZANNE KREITER/GLOBE STAFF

FEBRUARY 2020

In spite of being amongst the top in spending per pupil in the state, Cambridge Rindge & Latin is **ranked 112 out of 378 High Schools** in Mass: US News & World Report.

Fewer than 30% of Black and Latinx 9th graders obtained a post-secondary degree of any kind within 6 years of graduating Cambridge Rindge and Latin: Source CCF

Less than 5% of Cambridge's Black adults work in the innovation economy. Source CCF

In the shadows of:



INNOVATORS
FOR PURPOSE

It's Time For Those Most Impacted (Young People) 2 Have a Say!

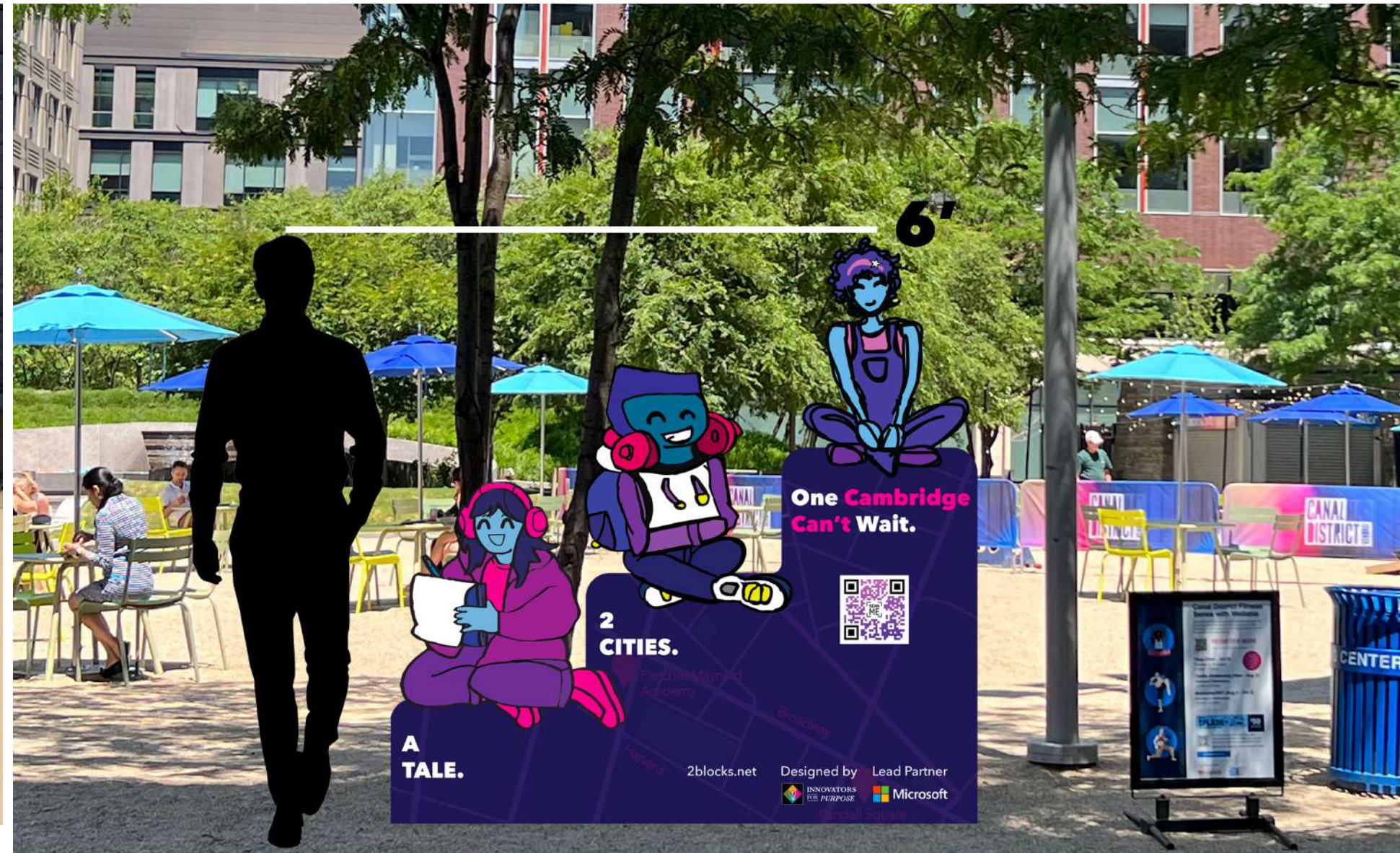


2 Blocks is a student-led movement to ensure that **all Cambridge students regardless of their starting point in life**, will be inspired to pursue high-impact careers in Kendall and beyond.

Phase I: Increase Awareness

among stakeholders (businesses, parents, students, teachers, school administrators, community members, policy makers) that the current system is not working as it should.

Spring '21 - Launched Awareness Campaign



- +100 Social Media Posts
- +20 Meetings / Design Reviews / Summit
- +10 Blogs
- 1 Podcast
- 1 Published Book
- 1 Educational Game in Development
- 1 Augmented Reality Exp. in Development



INNOVATORS
FOR *PURPOSE*

As frustrated and disappointed as we are with this decades old problem, we are equally hopefully.

- We are determined to become the generation that solves our greatest challenges.*
- We will become scientists, engineers, designers, doctors, lawyers and more.*
- We will be leaders in Kendall, Cambridge and beyond.*

Collectively, we can build a Cambridge that we all can believe in.

That said, we ask that you move with the sense of urgency we feel.

- iFp Teen Creatives*

**ONE CAMBRIDGE
CAN'T WAIT!**